



Press Release

5 September 2005

Formation

On September 1, 2005 the Executive Director of the Content Management Community of Practice (CM Pros), ratified the formation of an Australian Chapter. The Chapter will be known as the Content Management Professionals Australia Community or CM Pros Australia Community.

About CM Pros

CM Pros is a membership organization that fosters the sharing of content management information, practices, and strategies, seeking to improve content management practices within all organizations. CM Pros members are content management practitioners, both inside and outside organizations who want to develop their expertise and share it with others. CM Pros was formed in September 2004 by 30 leading CM professionals.

Purpose of the CM Pros Australia Community

To provide Australian content management professionals with networking opportunities, a forum for examining content management topics of interest, promotion of content management in Australia, educating on content management and developing mutual opportunities. The CM Pros Australia Community will also provide a central source for media comment on the content management industry and forward the CM Pros international mission statement and objectives within Australia.

Origin of CM Pros Australia Community

Four of Australia's leading content management professionals, James Robertson (Step Two Designs), David Warwick (Komodo CMS), Matthew Harris (Lantern), and Martin Bauer (DesignIT) met by chance at the Open Publish Conference, held in Sydney during July and decided to create a permanent networking and industry development forum. On August 22, 2005, eight interested people met and elected to apply for the establishment of an Australian arm of CM Pros, a decision that was supported and ratified by the US based executive team of CM Pros.

Upcoming Events

On Tuesday, September 13, 2005, all Australian CM Pros Members and anyone else interested in the area of Web Content Management are invited to attend the first official meeting as the CM Pros Australia Community. The meeting will be held at 4.30pm at the offices of Komodo CMS – 113 Ferrars Street, Southbank, Vic. 3006. For those interested in attending, please contact David Warwick on (03) 9696 9597 or by email at david@komodocms.com

More information on CM Pros (US) is available at <http://www.cmprofessionals.org/>