



MEDIA RELEASE

Internet marketing and software company joins Australia's 'top 50' with its quick work

Sydney, Australia - August 27, 2008: An Australian company which can deploy quality corporate websites within hours has been judged one of the country's fastest growing and most innovative companies in 2008.

Internet marketing and software company Komosion has been selected in the 'Smart50' for the SmartCompany Awards 2008.

The awards, sponsored by National Australia Bank, are the initiative of smartcompany.com.au, Australia's online magazine for entrepreneurs and SMEs, backed by media entrepreneur Eric Beecher.

"In the last financial year Komosion completed more than 125 online marketing projects and our web publishing software is now used by more than 150 businesses in Australia and also in Europe and the United States," said Komosion's Chairman, Mr John O'Neill.

Mr O'Neill said the practice of building one-off websites was like airlines seeking every aircraft to be built differently. "Like Boeing or Airbus, we have common platforms to which extras can be added," he said.

CEO, Mr David Warwick, said Komosion had enjoyed more than 32 per cent growth in the 2007-2008 financial year. "Our website publishing software can be deployed within hours, although in practice we recommend clients take the time to work through the right structure, design and online strategy for their organisation."

He said the company, in partnership with video streaming experts Viocorp, deployed a site for Tourism Australia with just three days notice to enable the organisation to stream audio-visual reports during a massive tourism trade show earlier this year.

Komosion will be recognised along with other companies that made the 'Smart50' at an event at NAB in Melbourne on September 12 hosted by Smartcompany founder and publisher Amanda Gome. Ms Gome is a former Business Review Weekly senior writer who established *BRW's* Fast100 list.

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***About Komosion:** Komosion has offices in Sydney and Melbourne and offers **internet marketing services** including website design and development, search engine marketing and online advertising. Komosion's **website publishing software** is made available via the 'Software as a Service' (SaaS) business model which makes it possible to provide feature upgrades immediately to all users. For more information see: www.komosion.com*