

# loop

komodo cms user conference

18 October 2007 | Melbourne

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## Conference schedule, topics and speakers

08:30am	<b>Registration</b>	-
09:10am	Welcome and Introduction	David Warwick
09:20am	Komodo CMS Product Roadmap for 2008	David Warwick
10:00am	Trigger Based Marketing (Email, Web and SMS)	Steve Fanale
10:30am	Location Based Marketing (Web, SMS, and Voice)	Ashley Porter
11:00am	<b>Morning Tea Break</b>	-
11:20am	Komodo CMS Product Demonstration	Shawn Smith
11:50am	Streamed Video and Rich Media	Ian Gardiner
12:20pm	Building and Using Online Forms	William Jamieson
12:50pm	<b>Conference Lunch</b>	-
01:30pm	Online Compliance and Corporate Intranets	David Griffiths
02:00pm	Website Design Principles - Tips and Tricks	Ben Loke
02:30pm	Off-line Publishing from Web Content	Simon Rawson
03:00pm	Google Adwords and Analytics (SEO)	Julian Olencewicz
03:30pm	<b>Afternoon Tea Break</b>	-
03:50pm	Conference Keynote	David Austin
04:30pm	Komodo CMS User Panel (Question and Answer)	Berry Driessen (moderator)
05:15pm	Closing Comments	David Warwick
05:30pm	<b>Post Conference Drinks</b>	-



## highlights

over 140 installations

no version 3 installations

over 300 Komodo CMS Version 4 users

100 percent year on year growth

new partnerships

independent security audit

inaugural user conference

most progressed product roadmap



## speakers

Chantel Lorimer - CEO Massmedia - Trigger based marketing

Ashley Porter - MD eHound - Location based marketing

Ian Gardiner - CEO Viocorp - Rich media and video streaming

David Griffiths - Director CompliSpace - corporate compliance

Simon Rawson / Laurent Behan - Cavea - Offline publishing

Julian Olencewicz - GlassOnion - Google Adwords (SEO)

David Austin - Keynote speaker



complispace



glassonion

eHound™



# Version 5 (2008) roadmap

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# Version 5



PHP Version 5.x (Code base)  
MySQL 5.x (Database)  
Red Hat Linux 5.x (Server)  
KOMODO CMS 5

**Replace settings throughout Row**Status:  

Layout Cells: ...select replacement... ▼

Vertical Alignment: ...select replacement... ▼

# Translation engine

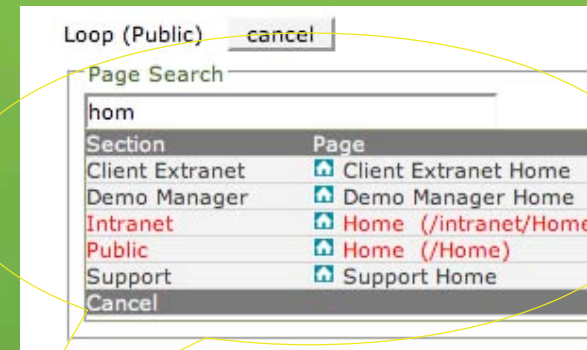
Extract all interface tags  
Store in Komodo CMS editor  
Attach to personal / site preferences  
Commence technical translation

Language Kits from V6 (2009)

Interface Customization from V6 (2009)



# AJAX



Paradigm for 'part-page' rendering  
Faster, more responsive and economical  
Being progressively added to key functionality  
Already in some V4 functionality

AJAX Sitemap enhancements V5 (2008)  
Inline editing framework planned for V6 (2009)



# Mash ups



New range of content containers  
iFrames (holding web applications)  
Scrolling Divs (isolated scalable content areas)  
Rich media (YouTube links and other items)

General inclusions in V5 (2008)  
API for reverse inclusion anticipated in V6 (2009)



# Enhancements

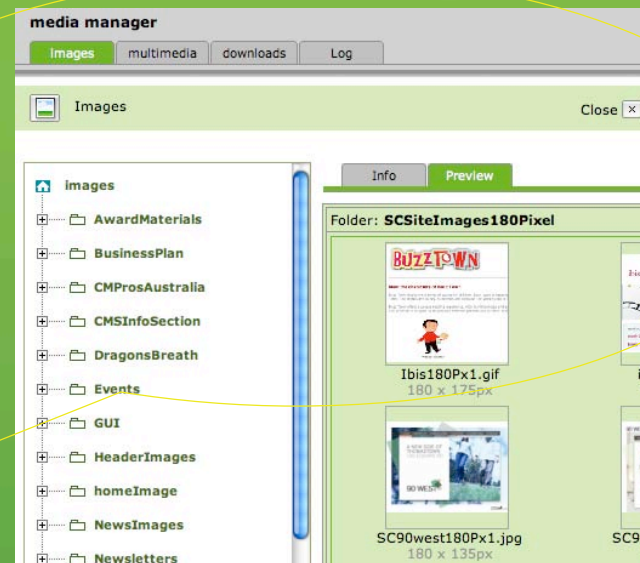
- RSS and XML improvements
- Resizable windows (pop-ups and new)
- Rich Text Editor (RTE) enhancements
- External link 'no-follow' option
- Improved defaults in all editor windows
- Labels for colours (custom and hex code)
- Toolbar enhancements (common menu icons)
- User management enhancements
- Discard option for non-publishers



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# Media Manager



## COMPLETE OVERHAUL

Less steps involved

Much faster with full AJAX implementation

Multiple simultaneous uploads

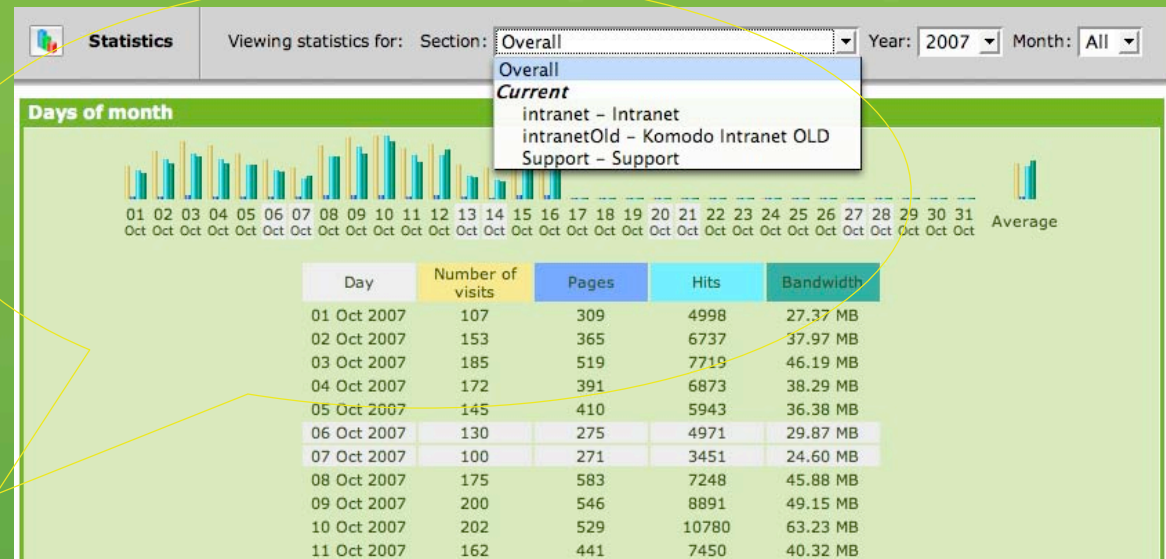
Replace, add, move (b/w folders), rename files

Security enhancements (protection)

SEO benefits from naming conventions

Faster, faster and faster!

# Stats and SEO



Historical data by month and year

View web stats by site section

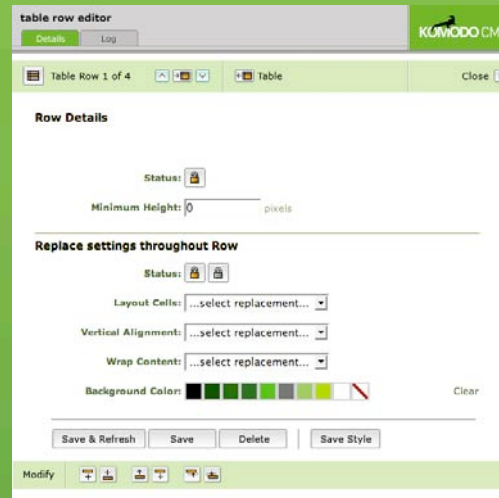
See summary web stats in dashboard page

Google Analytics by site section

Auto 'meta-data' descriptions created

Auto 'meta-data keywords' created

Improved Google XML sitemap



# Faster Editing

- 'Quick ad' New content items
- 'Quick modify' table structures
- "Quick ad" form elements (form builder only)

- Multiple paste
- Highlight text changes on modified pages
- Copy sitemap branches

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POWERED BY  
KOMODO CMS

If you would prefer not to receive further messages from this sender, please click here to 'Opt-Out' of any further marketing communications. A confirmation message will appear in a pop-up browser.

Powered by  
Traction



## Expansions



Email template (HTML export or URL pick-up)  
Transfer HTML and form data to Traction  
Other email marketing options

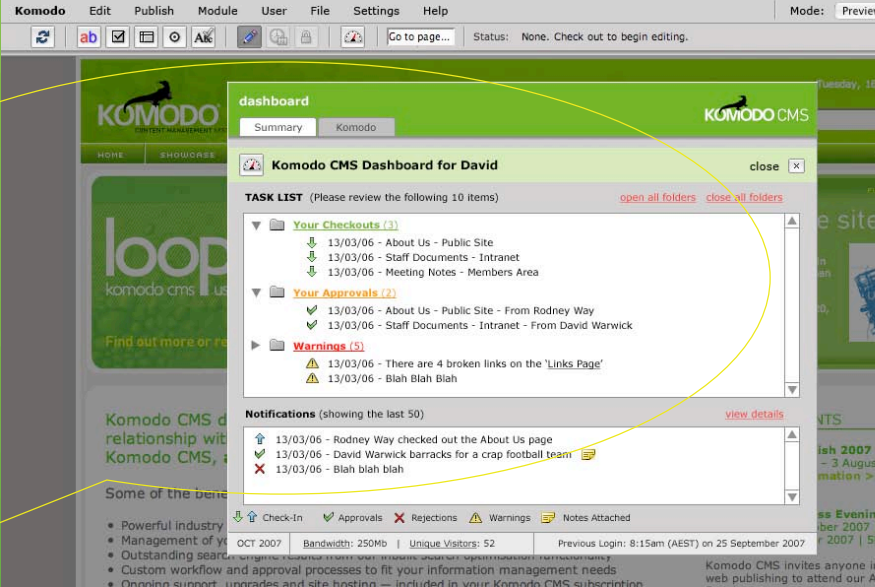


Integration with Viostream system  
Full podcasting (video and audio),  
including RSS subscription services

Create PDF Output for V6 (2009)



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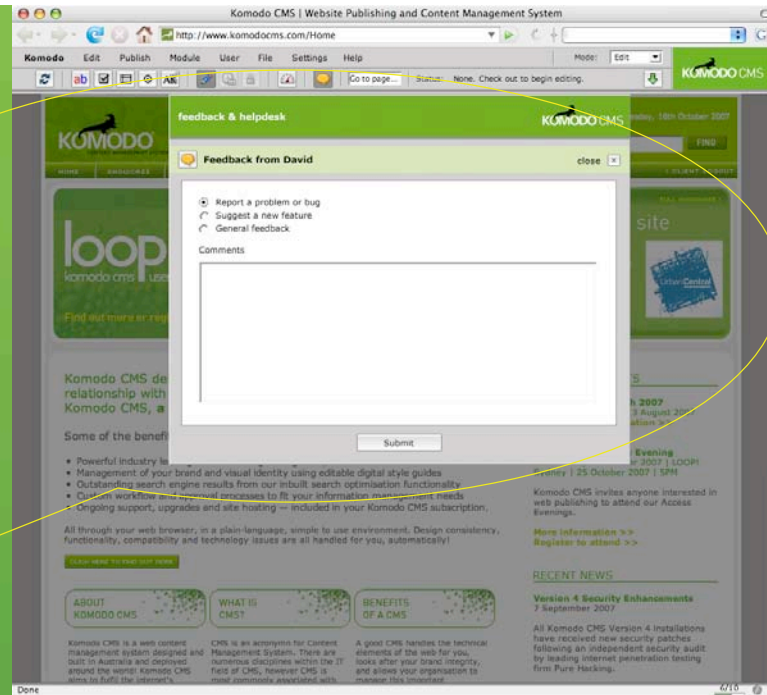


The screenshot displays the Komodo CMS dashboard interface. At the top, there is a navigation menu with options like 'Edit', 'Publish', 'Module', 'User', 'File', 'Settings', and 'Help'. The main content area is titled 'Komodo CMS Dashboard for David' and features a 'TASK LIST' section. This section is divided into three categories: 'Your Checkouts (3)', 'Your Approvals (2)', and 'Warnings (5)'. The 'Your Approvals' section shows a list of items with checkmarks, indicating they have been approved. The 'Warnings' section shows two items with warning icons, indicating broken links or other issues. Below the task list, there is a 'Notifications' section showing recent activity, such as 'Rodney Way checked out the About Us page' and 'David Warwick barracks for a crap football team'. The dashboard also includes a sidebar with navigation links and a footer with contact information and a list of services offered.

# Dashboard

Improved workflow history  
Web statistics summary information  
Installation and account information

# Feedback



New online feedback

Issues / Suggestions/ Comments / Assistance

UNLIMITED FREE ONLINE ASSISTANCE



## Form Builder V5



Publish to Komodo CMS pages  
Moderated / Unmoderated  
Replace content / Add content  
Page items / Entire pages

# Summary

Over 40 new features or improvements

Major enhancements to ....

Media manager (full rebuild)

Speed enhancements (AJAX)

Improved integration with other products

Feedback and assistance mechanism

Form builder improvements



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