

## MEDIA RELEASE

### Glass Onion and Komodo CMS merge to give clients more in booming digital services market

**31 October 2007:** Sydney online solutions agency Glass Onion and Melbourne web software house Komodo CMS today announced they will merge to expand their offering to customers in the rapidly growing and evolving digital services market.

Incoming CEO David Warwick said: “Customers will benefit from the additional scale and the comprehensive array of digital services offered by the combined business. The merged business will have offices in Sydney and Melbourne, around 40 personnel, powerful strategic partnerships and a combined portfolio of blue-chip clients representing well over 300 web deployments.”

Chief Marketing Officer and Glass Onion GM, Beate Duesterwald said: “The Glass Onion brand will represent leading digital strategy, creative outcomes, marketing services and technical solutions in both cities, while Komodo CMS will provide a best-of-breed platform for the ongoing delivery of web publishing, email marketing and emerging media solutions. We’ll be further building these strong brands and remain very focused on continuing to service our loyal customers.”

Glass Onion and Komodo CMS will commence collaborative marketing, planning and combined service activities immediately, with the merger to be completed by 1 January 2008.

The offering of the combined business will span digital strategy, creative direction, content production, website development, design, search (SEM), web application development and a comprehensive array of online advertising and marketing services – all supported by high level technical expertise in a range of software languages available as turnkey digital solutions.

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#### About Glass Onion

Glass Onion is one of Australia's leading boutique web design and development companies. Established in 1997, the firm is renowned for user-focused website design, custom application development, quality email and website publishing systems and related online marketing services. Clients include RAMS Home Loans, ahm, Community First Credit Union, Toga Hospitality (Medina, Vibe hotels), George Weston Foods, Pizza Hut, NSW Department of Environment and Conservation and Macquarie University.

#### About Komodo CMS

Komodo CMS is the developer and vendor of leading web content management system – Komodo CMS, as well as the developer of custom web applications and provider of quality digital strategy, consulting and content services. Also established in 1997, Komodo CMS clients include the Victorian Government (Multimedia Victoria), the Royal Women's Hospital, Nufarm, Melbourne Press Club, Falls Creek Resort, Department of Human Services and a growing number of international clients.